

SECOND YEAR SYLLABUS

Third Semester

COURSE TYPE	COURSE CODE	COURSE TITLE	CREDITS
Ability Enhancement Elective Course (Any one)	BAMMC EM-3011	Electronic Media-I	2
	BAMMC TMC-3012	Theatre and Mass Communication-I	
	BAMMC RPP-3013	Radio Program Production-I	
	BAMMC MGV-3014	Motion Graphics and Visual Effects-I	
Discipline Specific Core	BAMMC CCPR-302	Corporate Communication and Public Relations	4
Discipline Specific Core	BAMMC MS-303	Media Studies	4
Discipline Specific Core	BAMMC IP-304	Introduction to Photography	4
Discipline Specific Elective	BAMMC FCO-305	Film Communication-I	4
Practical	BAMMC CMM-306	Computers and Multimedia-I	2
Total Credits			20

Fourth Semester

COURSE TYPE	COURSE CODE	COURSE TITLE	CREDITS
Ability Enhancement Elective Course (Any one)	BAMMC EM-4011	Electronic Media-II	2
	BAMMC TMC-4012	Theatre and Mass Communication-II	
	BAMMC RPP-4013	Radio Program Production-II	
	BAMMC MGV-4014	Motion Graphics and Visual Effects-II	
Discipline Specific Core	BAMMC WEM-402	Writing and Editing for Media	4
Discipline Specific Core	BAMMC MLE-403	Media Laws and Ethics	4
Discipline Specific Core	BAMMC MMR-404	MASS MEDIA RESEARCH	4
Discipline Specific Elective	BAMMC FCO-405	Film Communication-II	4
Practical	BAMMC CMM-406	Computers and Multimedia-II	2
Total Credits			20